



Arkansas Asphalt Pavement Association

Arkansas Asphalt News

Quarterly Publication

Advertising Rates & Specifications

Keep up to date with the latest asphalt pavement industry news in Arkansas with the Arkansas Asphalt Pavement Association's Quarterly Publication. Circulation for the AAPA quarterly magazine includes AAPA members, Arkansas State Highway & Transportation Officials, County Judges, City Officials, State Legislators, Consulting Engineers and other industry allies.

AD SIZE & RATES

Full Page: \$650 per issue
(7.50" wide X 10" tall)

Half Page: \$550 per issue
(7.50" wide X 5" tall)

Third Page: \$450 per issue
(2.75" wide X 10" tall)

Quarter Page: \$350 per issue
(3.75" wide X 5" tall)

Sixth Page: \$275 per issue
(5" wide X 2.5" tall)

Cover Positions

Inside front cover: \$1025

Inside Back Cover: \$1025

Back Cover: \$1075

| <u>FREQUENCY</u> | <u>COPY DEADLINES</u> |
|--|------------------------------|
| Check to sign up for each | |
| <input type="checkbox"/> 1st Quarter (Feb) | January 25th |
| <input type="checkbox"/> 2nd Quarter (May) | April 25th |
| <input type="checkbox"/> 3rd Quarter (Aug) | July 25th |
| <input type="checkbox"/> 4th Quarter (Nov) | October 25th |

COPY

Please contact create our advertisement

We have press ready artwork we will forward to AAPA (PDF or JPG file formats acceptable.)

Use ad/artwork from previous year

All ads are full color

Placement of less than full page ads varies by quarter.

BILLING & CONTACT INFORMATION

Company: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax _____

E-mail: _____ Web Address: _____

Contact (print): _____ Signature: _____ + _____

Remit completed form by mail or fax to:
 AAPA
 P.O. Box 24304
 Little Rock, AR 72221

Questions/ For More Information:
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